

# Supply Pilot announce new Advisory Group of industry experts

Supplier collaboration specialists Supply Pilot appoint a new advisory group of experts to further enhance the support they are able to provide their clients to become more sustainable (and therefore successful).

The creation of the new advisory group will offer the guidance and expertise to help accelerate Supply Pilot's customers' sustainability journeys. Supply Pilot's mission is to help brands and retailers across the globe become more sustainable and successful through effective engagement and collaboration with suppliers. The company already work with some of the world's largest brands, including Walmart, John Lewis, SC Johnson, Woolworths, and PetSmart, but the creation of the new advisory group will help them to maximise the specialist support they can offer across the food and drink, health and beauty, home and garden, and fashion and textiles sectors.

Supply Pilot's philosophy is built upon the narrative that if you work with all your suppliers (not just a select few) to make small improvements on sustainability initiatives such as Scope 3 emissions, palm oil, or plastic packaging, the cumulative impact can be huge. After all, for most brands and retailers, over 80% of their environmental impact comes from within their supply chain. As we are almost a third of the way through what has been coined 'the decade of action', the most important thing is to just get started.

The five industry experts supporting Supply Pilot's leadership team on the advisory group are Penny Coates, Cheryl Hall, Sarah Blanchard, Paul Ellis, and Mallory Giardino.

**Penny Coates** is the former Own Brands Director at ASDA, Chester Zoo Deputy Chair of the Board, Trustee of National Forest Charitable Trust and Deputy Lieutenant of Leicestershire. She is also the new advisory group chair and non-executive director at Supply Pilot. Penny has enjoyed an executive career in FMCG, retail, and airport management - most notably with Mars, PepsiCo, Boots, ASDA, and the Manchester Airport Group.

*"Collaboration and sharing knowledge plays a huge part in us creating a more sustainable world to live in. The new advisory group was born out of this philosophy to increase the support Supply Pilot can provide customers as they progress along their sustainability journeys."*  
- Penny Coates

**Cheryl Hall** is a course assessor and tutor at the University of Cambridge Institute of Sustainability Leadership. Her expertise lies within the health and beauty sector as the former Sustainability and Compliance Director for Walgreens Boots Alliance. She also held roles at Bayer and Johnson & Johnson. Alongside her responsibilities as board chair for Diversity, Inclusion, and Belonging for The Organisation of Professionals in Regulatory Affairs (TOPRA), Cheryl is a passionate climate change activist and a certified climate change coach.

*"You have to start somewhere and grow your expertise. Starting with a partner that can do that is really important, so a company such as Supply Pilot is a god-send for many brands and retailers."*  
- Cheryl Hall

**Sarah Blanchard** is a leading sustainable food consultant, the Associate Head of ESG at Prof Consulting Group, and the former Corporate Social Responsibility Director at Metro AG, Europe's largest cash and carry. Her career has been concentrated in quality and sustainability and Sarah has had a keen involvement in innovation and communications across these streams.

As the former Head of Sustainable Chemistry at Kingfisher, **Paul Ellis** is a recognised expert in his sector, focusing on the control of chemical and related environmental regulations. Paul is currently a green chemistry and retailer chemical management consultant who takes a holistic approach to global regulations and how they have an impact on the market.

With over 15 years' experience working in a variety of roles across retail, head office, industry advocacy, manufacturing, and international grass roots projects, **Mallory Giardino** has developed a thorough understanding of the sustainability challenges faced by the garment and textiles industry. Her effects currently focus on supply chain traceability and transparency as vital components of solving systemic issues, and has developed her knowledge further as a postgraduate at the University of Cambridge Institute of Sustainability Leadership.

To find out more information about Supply Pilot, their new advisory group, and how Supply Pilot can help make your supply chain more sustainable, visit [www.supply-pilot.com](http://www.supply-pilot.com)

Press release

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